

Curriculum Vitae



Name : Dr. Rajiv Patel
Designation : Professor & Head
Date of Birth : 23rd May, 1967
Office : Centre for Studies in Rural Management (CSRM),
Gujarat Vidyapith, Randheja,
District- Gandhinagar- 382 620.
Residential Address : D-501, Sangath Terraces, Near Sargasan Cross Road,
Sargasan, Gandhinagar-382421.
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Academic Qualifications

Exam Passed	Board/ University	Subjects	Year	Division
Ph.D. Title: ટુંકા ગાઢાના ખેત ધીરાણમાં દેના કિસાન ક્રેડિટ કાર્ડની ભૂમિકા Tunka Galana Khetdhiranma Dena Kisan Credit Cardni Bhumika	Gujarat Vidyapith, Ahmedabad	Rural Economics	2003	Awarded
M.Phil. Title: ટ્રેક્ટરમાં મુડીરોકાણની અર્થ ક્ષમતા Tractorma Mudirokanni Arthkshamata	Gujarat Vidyapith, Ahmedabad	Rural Economics	1992	First Division
M.R.M.D. (Master in Rural Management and Development)	Gujarat Vidyapith, Ahmedabad	Rural Management	1990	First Division
B.Com.	Gujarat University, Ahmedabad	Commerce	1988	Second Division

Present Status

1. Coordinator

M. D. Gramsewa Mahavidyalaya,
Gujarat Vidyapith, Randheja, District: Gandhinagar - 382 620.

2. Professor & Head

Centre for Studies in Rural Management (CSRM)
(PG Centre for Rural Management)
Gujarat Vidyapith, Randheja, District: Gandhinagar - 382 620.

Contribution to Teaching

Courses Taught	Name of College/Institution	Subjects Taught	Duration
MRM / MBA (RM)	Centre for Studies in Rural Management, Gujarat Vidyapith, Randheja	<ul style="list-style-type: none">◆ Research Methodology and Statistics◆ Marketing Management◆ Rural Development Management	Since 1994

Administration and Development

- ◆ **Actively involved in administrative, management and development level tasks of Gujarat Vidyapith.**
- ◆ **Administration, Management and Development of CSRM Department since 1996.**
 1. Implemented semester system since 2001.
 2. Implemented new innovations like skill development module as a part of curriculum.
 3. Implemented weekly examination approach in system since 2004.
 4. Doing strong efforts to develop a unique identity of the students at grass root level.
 5. Linkage with various NGOs, Government and Development sector.
 6. Utilization of former alumni for student development.

◆ **Administration, Management and Development of M.D Mahavidyalaya, Randheja since 2010.**

1. Implemented Credit Based Semester System in UG programme.
2. Started a new UG course in Rural Development Programme (co-education) in 2010.
3. Coordination and Management of around 300 students of seven subjects (Gujarati, Hindi, History, Economics, Sociology, Home science and Rural Development) in UG programme.
4. Successful management of UDYOG activity.

Projects Conducted

1. Principal Investigator in “वतन सेवा प्रोजेक्ट Vatan Seva Project” of NRG foundation, Government of Gujarat, Project Cost: Rs. 21 Lacs (Gandhinagar, Ahmedabad, Kheda and Anand) during September 2012 to March 2014.
2. Principal investigator for Third Party Evaluation of “निर्मल ग्राम पुरस्कार योजना Nirmal Gram Puraskar Yojana” for Maharashtra state, Dhule district (607 villages) during July-Aug. 2010. Project cost: Rs.35 Lacs.
3. Co-ordination of Gujarat Vidyapith team during the Benefit Monitoring Programme as a part of “Gujarat Earthquake Relief and Rehabilitation Programme” carried out by Arthur Andersen/KPMG on behalf of Gujarat State Disaster Management Authority (GSDMA) and Government of Gujarat during 2003. Done survey in 55 villages of Kutch District and 11 villages of Surendranagar District.
4. Project Director, Departmental Project on "Vimal Brand of Reliance" Marketing survey of Gujarat State Agency.
5. Project Director, Departmental Project of “PADAR Survey” For Adivasis in Gujarat.
6. Project Director for “E-Gram Project” in Gandhinagar District.
7. Project Director for the departmental project of “Gender based survey for Gandhinagar”.
8. Actively leading various surveys of NGOs and departments.

Research Guidance

1. More than 130 students of M.R.M./M.B.A. and 9 students of M.Phil. in Rural

Management have completed their research.

2. 11 students of Ph.D. in Rural Management have completed their research doctoral. The details are as follows:

No.	Name of Students	Title of the Research Projects	Year
1.	Amisha N. Shah	Sustainability of Rural Artisans in Handicraft Sector (With reference to Surendranagar District of Gujarat State)	2017
2.	Dinesh Chaudhari	નર્મદા જિલ્લાના આદિવાસી વિસ્તારની કૃષિ બજાર વ્યવસ્થાનો અભ્યાસ (Narmada Jilana Aadivasi Vistar ni Krushi Bajar Vyavasthano Abhyas)	2017
3.	Shradhdha Nayak	પ્રાથમિક કૃષિ ધિરાણ સહકારી મંડળીની ગ્રામવિકાસમાં ભૂમિકા (Prathamik Krushi Dhiran Sahakari Mandalini Gram Vikasma Bhoomika)	2017
4.	Rajesh Patel	વિકાસના આયોજિત કાર્યક્રમથી આદિમજૂથમાં આર્થિક પરિવર્તન (Vikasna Aayojit Karyakram thi Aadim Joothma Aarthik Parivartan)	2017
5.	Surendrabahadur Ishvardayal Sing	‘ડાંગમાં દૂધ મંડળીઓ દ્વારા સામાજિક અને આર્થિક વિકાસ અને મહિલા સશક્તિકરણ (Dangma Doodh Mandalio Dwara Samajik Ane Aarthik Vikas ane Mahila Sashaktikaran)	2014
6.	Mohanbhai T. Kotadiya	જલ સંગ્રહની સરકારી યોજનાઓનો કૃષિ અને ગ્રામવિકાસ પર થયેલ અસરોનો અભ્યાસ (Jal Sangrahnai Sarakari Yojanaono krushi ane Gram Vikas Par thayel Asarno Abhyas)	2014
7.	Bharatbhai Kacharabhai Patel	કચ્છ જિલ્લામાં પરંપરાગત માછીમારી વ્યવસાય ક્ષેત્રે પદ્ધતિમાં સમયાંતરે આવેલ બદલાવ તેમજ કચ્છ દરિયાઈ વિસ્તારને અસર કરતા અન્ય પરિબલોને કારણે સર્જાતી પરિસ્થિતિ અને પરિણામોનો અભ્યાસ (Kutch Jillama Paramparagat Machhimari Vyavasay Kshetre Padhdhatima Samay Antare Aavel Badalav Temaj Kutch Dariyai Vistarne Asar Karata Anya Paribalane Karane Sarjayel Paristhiti ane Parinamono Abhyas)	2012
8.	Manaharbhai	સ્વ-સહાય જૂથ દ્વારા મહિલા સશક્તિકરણ (Swa-	2012

	Maganbhai Makwana	Sahay Jooth Dwara Mahila Sashaktikaran)	
9.	Snehal Dhirubhai Makwana	ग्रामीण समुदायमां पीवाना पाणी क्षेत्रे सेक्टर रिफोर्म योजना द्वारा लोक भागीदारी अभिगमनो अभ्यास (Gramin Samudayma Pivana Pani Kshetre Sector Reform Yojana (Rajya) Dwara Lokbhagidarina Abhigamno Abhyas)	2012
10.	Dasharath Haribhai Saluke	प्रादेशिक ग्रामीण बँकना कृषि धीराणनी खेडुतो उपर थती असरोनो अभ्यास (Pradeshik Gramin Bankna Krushi Dhiranni Khedooto Upar Thati Asarono Abhyas)	2012
11.	Satish Patel	संकलित ग्रामीण विकास व्यवस्थापनमां माहिती संचार टेक्नोलोजीनी असरकारकता (Sankalit Gramin Vikas Vyavasthapanma Mahiti Sanchar Technology ni Asarkarakata)	2007

Research Referee

Served as a research referee for P.G., M.Phil. and Ph.D. level examination evaluation and viva-voce for various universities including:

1. Saurashtra University, Rajkot
2. Kutch University, Bhuj
3. Bhavnagar University, Bhavnagar

Books Published

1. Cooperative and Rural Development (Gandhian Perspective for Sustainable Development) Reliable Publishing House, Ahmedabad, 2019, ISBN: 978-93-85930-25-6.
2. Sustainable Rural Development Management, Ahmedabad Reliable Publishing House, Ahmedabad, 2016, ISBN: 978-93-85930-04-1.
3. ग्रामीण परिपेक्ष्यमां माहिती संचार टेक्नोलोजी (Information Communication Technology in Rural Perspective) (Gujarati), Pothi.com, January-2016, ISBN: 978-81-929402-2-9.

4. **प्रबंधन की विचारधाराएँ** (Prabandhan ki Vichardharaye) (Hindi), Unique Publication, 2012.
5. **ग्राम विकास अने कृषि धीराण** (Gram Vikas ane Krushi Dhiran) (Gujarati), Ahmedabad: Sarth Publication, 2008. 199-210, ISBN: 81-904075-1-1.

Seminars Conducted

1. Multidisciplinary National Conference on “Role of Co-operatives in Sustainable Rural Development” sponsored by National Co-operative Union of India, New Delhi organized at Centre for Studies in Rural Management (CSRM), Gujarat Vidyapith, Randheja from 21st to 22nd December, 2018.
2. Directed and coordinated a Workshop on “Adopting Fair Price System for Artisans of Schedule Caste in Handicraft Sector” sponsored by Development Commissioner (Handicrafts), Ministry of Textiles, Government of India from 11th to 13th August, 2016.
3. State level seminar on “विस्थापन और सांस्कृतिक विलोपन (Visthapan aur Sanskritik Vilopan) conducted at M. D. Gramseva Mahavidyalaya, Gujarat Vidyapith, Randheja on 21st March, 2015.
4. National seminar on “Relevance Of Gandhian Thoughts In Search Of Sustainable Dimensions Of Family And Community Science” conducted at M. D. Gramseva Mahavidyalaya, Gujarat Vidyapith, Randheja from 08th to 09th February, 2013.
5. A seminar on “स्वातंत्र्योत्तर भारतीय ग्राम तथा हिन्दी के ग्राम केन्द्री उपन्यास (Swatantratar Bharatiya Gram tatha Hindi ke Gramkendri Upanyas) conducted at M. D. Gramseva Mahavidyalaya, Gujarat Vidyapith, Randheja on 17th March, 2012.
6. A seminar on “ગુજરાતી સાહિત્યમાં ગ્રામ ચેતના” (Gujarati Sahityama Gramchetna) conducted at M. D. Gramseva Mahavidyalaya, Gujarat Vidyapith, Randheja from 17th to 18th February, 2012.
7. National seminar on “Sustainable Rural Development” organized at Centre for Studies in Rural Management (CSRM), Gujarat Vidyapith, Randheja from 9th to 10th January, 2012.
8. State level seminar on “Role of NGO and Government in Rural Development” organized at CSRM in 2002.
9. National seminar on "Role of Management in Rural Development" conducted at CSRM in 2000.

Papers Published in Books and Journals

1. "Co-operative Initiative: A Ray of Hope for Rural Handicraft Artisans of Surendranagar District of Gujarat." - *Cooperative and Rural Development (Gandhian Perspective for Sustainable Development)*. Reliable Publishing House, Ahmedabad, ISBN: 978-93-85930-25-6, Year 2019, Pg.148-155.
2. "Problems and Prospects of Rural Handicraft Artisans." - *Research Guru-Online Journal of Multidisciplinary Subjects (Peer Reviewed)*. Co-author- Dr. Rajiv Patel, VOL.12, ISSUE 3, December 2018, Pg. 72-85, ISSN: 2349-266X, Impact Factor: 4.081, UGC Approved Journal No. 63726.
3. "Problems and Challenges faced by Handicraft Artisans." - *Voice of Research- An International Refereed Journal for Change and Development*. Co-author- Dr. Rajiv Patel, Vol.6, Issue- 1, June 2017, 57-61, ISSN: 2277-7733, Impact Factor: 3.522.
4. "આદિવાસી વિસ્તારના ખેડૂતોની કૃષિ પેદાશની વેચાણ વ્યવસ્થાનો અભ્યાસ (Adivasi Vistar na Kheduto ni Krushi Pedash ni Vechan Vyavastha no Abhyas)" - Consortium of Gujarat, Journal of Multidisciplinary, Continuous Issue-17, October-December 2016, ISSN-2279-0268.
5. "E-Commerce and Rural Handicraft Artisans" - in *Voice of Research*, Volume 5, Issue 3, December -2016: 24-29, ISSN 2277-7733, Impact Factor 3.522.
6. महिला सशक्तिकरण पर गांधीजी के विचारों की प्रवर्तमान प्रासंगिकता - *ग्रामीण विकास समीक्षा* Issue 57, January-June -2016: 74-83, ISSN 0972-5881
7. "महिला सशक्तिकरणमां स्वसहाय जूथनी भूमिका (Mahila Sashaktikaran ma Swasahay Jooth ni Bhoomika)" in *Journal of Multidisciplinary*, Knowledge Consortium of Gujarat, Continuous Issue-15, June-July 2016, ISSN-2279-0268.
8. "Corporate Social Responsibility: A Step towards Sustainable Development" in *Prabandhan Guru*, 2013: 30-38. ISSN 2321-4295.
9. "Some Economic Aspects of Diamond Industries in Gujarat" in *Journal of Social Science*. 2012: 356-362. ISSN 0975-6795.
10. "ICT Initiatives in Agriculture in India" in *NICM Bulletin*. 2012: 37-40. ISSN 2249-2275.
11. "Indigenous Knowledge Expansion and ICT" in *MIMT Journal of IT & Management Research*. 2012: 64-71. ISSN 2229-7626.
12. "Child Labor in India" published in book: *Issues of Labor in India (2012)*, Ed. Dr. Bhavesh Desai, Sarth Publication, Ahmedabad. ISBN 978-93-81761-14-4.
13. "ग्रामीण विकास माटेनु प्रस्तावित आई.सी.टी. मॉडल (Gramin Vikas Matenu Prastavit ICT Model)" (Gujarati) in *NICM Bulletin* (2010): 11-17. ISSN 2249-2275.

14. "Effectiveness of Information Communication Technology in Integrated Rural Development Management" in *NICM Bulletin*. VI.3 (2009). ISSN 2249-2275.
15. "Financial Inclusion – A Way towards Sustainable Growth" in *NICM Bulletin* (2012): 24-27. ISSN 2249-2275.
16. "ग्रामीण विकासमां माहिती संचार टेक्नोलोजी द्वारा क्षमता वर्धन (Gramin Vikasma Mahiti Sanchar Technology dvara Kshamatavardhan)" (Gujarati) in *NICM Bulletin* 1. (2008): 31-33. ISSN 2249-2275.
17. "ग्रामीण विकासमां माहिती संचार टेक्नोलोजी नी भुमिका Gramin Vikasma Mahiti Sanchar Technology ni Bhumika" (Gujarati) in *YOJANA- Gujarati*. (2008): 47-48. ISSN-0971-8397.
18. "Identification & Solution of Hazardous Forces for Effective Communication" in *Gramin Vikas Samiksha*. 36.2 (2005): 101-109.
19. "People Participation- Fundamental Need of Sustainable Rural Development (Study of Problems and Solution)" in *NICM Bulletin* 1.1 (2006): 20-23. ISSN 2249-2275.
20. "भारतीय श्रमिक सहकारी समितिओ की समस्याओं के संबंध में सहकारी दर्शन एवं सूचना प्रबंध की आवश्यकता (Bhartiya Shramik Sahakari Samition ki Samasyaon ke Samadhan main Sahakari Darshan evam Suchana Prabandh ki Avashyakata)" *Labour Copps*. 23. (2005): 11-18.
21. "PRA Technique in Social Research: A Study (In the context of Sustainable Rural Development)" in *NICM Bulletin*. 2.9 (2005): 10-13. ISSN 2249-2275.
22. "भारत में असंगठित ग्रामीण श्रम संसाधन की समस्याओं के समाधान में सहकारिता एवं विपणन प्रबंध संयोजन की प्रभावशालिता का तथ्यपरक अध्ययन (Bharat main Asangathit Gramin Shram Sansadhan ki Samasyaon ke Samadhan me Sahakarita evam Vipanan Prabandh Sanyojan ki Prabhavshilata ka Tathyaparak Adhyayan)" (in Hindi) in *NICM Bulletin*. 2. (2005): 12-15. ISSN 2249-2275.
23. "सहकारिता में ग्रामीण विकास के प्रतिमान (Sahakarita main Gramin Vikas ke Pratiman)" (in Hindi) in *The Cooperator*. (2004): 238-241.

Lectures Delivered

1. Delivered a lecture on "Importance of Research in Rural Development" at Lokbharti, Sanosara on 3rd February, 2019.
2. Delivered a lecture on "Rural Development" in Refresher Course of Academic Staff College, Saurashtra University, Rajkot on 10th January, 2013.

3. Delivered various lectures in programmes at Mahadev Desai Gramseva Mahavidyalaya and Centre for Studies in Rural Management, Gujarat Vidyapith, Randheja.
4. Conducted various training programmes at department and campus for faculty members and non-teaching staff.

Extra Curricular Activities

1. Plantation work every year in campus.
2. Campus development and documentary work of institute.
3. Planning, arrangements and coordination of various cultural activities and social events for the development of students.
4. Planning and management for Gramjivan Padyatra.
5. Involvement in various academic, co-curricular as well as extra-curricular activities of students.
